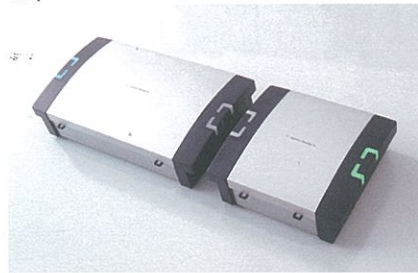


What's New Industrial



Indes | Velos

There's nothing wrong with a cow looking good, even if the farmer is the only one who sees it. For the housing of a new line of cattle inspection and identification systems, Indes opted for monolithic forms with bright lighting elements. In addition, although it may be a minor point, the construction of the housings makes them cost-efficient, extremely durable and easy to clean.

Who: Indes Industrial Design & Engineering
What: Velos – housings for Nedap Agri
Where: www.indes.eu
Contact: info@indes.eu

Koen & Co | Lexar flash memory card reader

The integration of design and production technology is increasingly important in consumer electronics. Lexar approached the consumer electronics specialists Koen & Co about a new style of flash card reader. The design agency developed an eye-catching pop-up mechanism, in which function and form inspire and reinforce one another.

Who: Koen & Co
What: Lexar flash memory card reader
Where: www.koemandco.com
Contact: info@koemandco.com



Batavus | Batavus Personal Bike

Most Dutch people jump on their bike every day, so it is important for the bicycle to be durable and functional. With its 'Personal Bike', Batavus, a Dutch bicycle manufacturer with a long, distinguished history, has created the ultimate multifunctional bicycle: the Personal Bike is almost indestructible and so delightfully simple that it is sure to become a style icon.

Who: Batavus
What: Batavus Personal Bike
Where: www.batavus.com
Contact: info@batavus.com

Springtime | Bike Dispenser

Just because there are more bicycles than people in the Netherlands, it does not follow that everyone has a bicycle. Some people would rather take a bicycle from a dispenser if they need one. Now they can do exactly that at the 'Bike Dispenser', which is a fully automatic and streamlined bicycle-hiring system developed by industrial design agency Springtime. The system is ideal in combination with public transport.

Who: Springtime
What: Bike Dispenser
Where: www.bikedispenser.com / www.springtime.nl
Contact: info@springtime.nl



Spark Design & Innovation | Henk

The answer to a ten-year search for the ultimate suitcase is called Henk. In fact, the suitcase is so 'ultimate' that it is almost no longer a suitcase. Henk combines superior functionality with a delightful appearance. Exclusive materials give Henk the class that you are entitled to expect for a price tag of 18,000 euros for the basic model.

Who: Spark Design & Innovation
What: Henk
Where: www.sparkdesign.nl
Contact: mail@sparkdesign.nl

Scope Design and NPK | Cocoon

Above all else, a hospital bed obviously has to be functional and durable, and the Cocoon certainly is. Nurses are delighted to work with the Cocoon. However, the Cocoon also adds something extra to the mix as regards the patient's experience, because the award-winning bed creates a sense of security in the midst of the technology of the hospital environment.

Who: Scope Design and NPK
What: Cocoon
Where: www.scopedesign.nl
Contact: info@scopedesignstrategy.nl



Waacs | Pritt MyStyle

Despite the digital world around us, you may still be familiar with the phenomenon of pen and paper. And just as unavoidable as the pen are the mistakes that you make with it. Thankfully, we are now able to eliminate those mistakes with a new style of correction roller with a replaceable cartridge, a futuristic outer sleeve and the operating ease of a backspace key.

Who: Waacs Design & Consultancy
What: Pritt MyStyle
Where: www.waacs.nl
Contact: more@waacs.nl

Fabrique | Modular Noise Barriers

Drinking a cup of coffee in peace is impossible when lorries are constantly thundering past. With increasing urbanisation, noise barriers are therefore needed on ever longer stretches of motorway. Fabrique has therefore developed a stylish modular system. Just imagine a box of building bricks with numerous different materials that architects can play with without having to invent the toy themselves.

Who: Fabrique
What: Modular noise barriers for the Dutch Directorate-General for Public Works and Water Management
Where: www.fabrique.nl
Contact: info@fabrique.nl

